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# BRIDGING PERSPECTIVES

Intervening with Men Who Batter

Conference ◇ 2009 ◇ Minneapolis

## ADVERTISING PACKET

Pre-Conference  
May 12, 2009

Marriott City Center  
Minneapolis, Minnesota

Conference  
May 13-15, 2009

### WELCOME!

Domestic Abuse Project (DAP) invites you to participate in the **Bridging Perspectives: Intervening with Men Who Batter Conference, May 12 – 15, 2009**. Nearly 400 professionals interested in and involved with working with men who use violence in their familial relationships will gather at the Marriott City Center in Minneapolis, Minnesota.

Join us to share your information, programs and products with nearly 400 educators, therapists, judges, attorneys, probation and parole officers, social workers, child protection workers who are eager to explore new thinking and new ideas.

DAP is pleased to offer multiple ways you can participate in the conference whether as an advertiser or sponsor. Enclosed you will find information and an application for advertising with a print ad or simply submitting a brochure for the Welcome Bags.

To discuss additional ideas you have for participating or to request a Sponsorship Packet please contact Sonia Palmer at 612.874.7063 x217 or [spalmer@mndap.org](mailto:spalmer@mndap.org).

We look forward to seeing you in May 2009!

Carol Arthur  
DAP Executive Director

Dave Mathews  
DAP Director of Therapy

Sonia Palmer  
DAP Director of Advancement and  
Conference Coordinator

## ADVERTISING

### **Program Advertising -- Ad Copy Due: April 1, 2009**

Learn how your company or organization can increase visibility through print ad opportunities in the Bridging Perspectives Conference program. Each conference attendee will receive a program in which your two-color advertisement will appear.

|               | For Profit Rate | Non Profit Rate |
|---------------|-----------------|-----------------|
| Full Page     | \$600           | \$500           |
| Half Page     | \$450           | \$300           |
| Quarter Page  | \$250           | \$150           |
| Business Card | \$150           | \$50            |

### **Welcome Bag Inserts -- Items Due: May 1, 2009**

Your company or organization is invited to insert a flyer, brochure, coupon or give away in each attendee tote bag. (400 items)

|                              | For Profit and Non Profit Rate |
|------------------------------|--------------------------------|
| 1 <sup>st</sup> item         | \$100                          |
| 2 <sup>nd</sup> item or more | \$50 each                      |

### **Reserve Your Advertisement Space Today!**

**Application Deadline: April 17, 2009**

Questions? Contact Sonia Palmer at 612.874.7063 x217 or [spalmer@mndap.org](mailto:spalmer@mndap.org)

# ADVERTISING APPLICATION

Application deadline is April 17, 2009

## Advertiser Information

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Contact Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Mailing Address 1

\_\_\_\_\_  
Address 2

\_\_\_\_\_  
City, State/Province /Region                      Zip/Postal Code

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

| Advertising – Ad copy due April 17, 2009   |                 |       |
|--|-----------------|-------|
| <input type="checkbox"/> FULL PAGE   | For Profit Rate | \$600 |
| <input type="checkbox"/> HALF PAGE   | For Profit Rate | \$450 |
| <input type="checkbox"/> QUARTER PAGE  | For Profit Rate | \$250 |
| <input type="checkbox"/> BUSINESS CARD   | For Profit Rate | \$150 |
| <input type="checkbox"/> FULL PAGE   | Non Profit Rate | \$500 |
| <input type="checkbox"/> HALF PAGE   | Non Profit Rate | \$300 |
| <input type="checkbox"/> QUARTER PAGE  | Non Profit Rate | \$150 |
| <input type="checkbox"/> BUSINESS CARD   | Non Profit Rate | \$50  |
| <b>Welcome Bag Inserts – Items due May 1, 2009</b><br><b>Yes, we will provide material for the Welcome Bags.</b> |                 |       |
| <input type="checkbox"/> For Profit and Non Profit RATE  |                 | \$100 |

**Please indicate products or materials to be displayed, sold, or included in Welcome Bags.**

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## Special Events and Other Information

- Please contact me about sponsorship opportunities
- Yes, I (company contact) will attend the Welcome Reception (May 12) \$0.00
- Yes, I (company contact) will attend the “Gender Bender” Reception and Play (May 14) \$0.00
- I will send a company brochure and description by April 17, 2009 (REQUIRED)

