



BRIDGING PERSPECTIVES

Intervening with Men Who Batter

Conference ♦ 2009 ♦ Minneapolis

May 12-15, 2009

Marriott City Center, Minneapolis, Minnesota

SPONSORSHIP OPPORTUNITIES

As you develop your marketing plan for 2009, consider the powerful sponsorship opportunities available for the Bridging Perspectives Conference 2009. Sponsoring exhibitors will receive recognition during the General Sessions of the conference, in the event directory, event web site and in marketing literature promoting the conference.

Lanyards and Badge Holders (1 available)

\$1,500

DAP and your company name and logo will be prominently imprinted on lanyards and/or badge holders worn throughout the conference by more than 400 attendees.

Attendee Tote Bags (1 available)

\$3,000

Upon arrival at the Bridging Perspectives Conference registrants will be given a tote bag for carrying their program and other conference materials throughout the week. As a sponsor, your company logo will be printed on one side of the tote bag with the official conference logo on the other side.

Conference CD (1 available)

\$3,000

Each conference attendee will receive a CD with the conference handout material for the education sessions. Your company logo will be featured on the CD holder. Also, your company logo and link to your website will be featured on the CD. You can also place an ad within the content of the CD.

Conference Folder (1 available)

\$2,000

This package ensures that your company's name stands out not only at the time of the conference but also long after the event when the attendees refer to their conference materials. Your company's logo will be printed along with the conference logo and Premier Sponsor on the front of the attendee folder. Conference folders will be distributed to each attendee upon registration.

Attendee Pens

\$1,200

Put your company's name in the hands of every conference attendee with this sponsorship — a pen with your company name and logo.

Internet Stations (1-3 available)

\$1,000

In proximity to the ballroom and majority of breakout rooms on the main conference floor, the three Internet Stations will allow attendees to check their email and to stay in contact with their offices while away. Sponsorship of each Internet Station offers high visibility to all attendees.

Relaxation Station (2 available)

\$1,200

Be remembered as the sponsor of the attendee's favorite part of the conference! Attendees at this conference work in extremely high-stress fields and will long remember the sponsor who helped ease that strain. The Relaxation Station is designed to reenergize and promote self-care.

Welcome Kick-Off Reception (1 available)

\$4,000

This opening event on Tuesday evening, May 12, provides a warm welcome to the more than 400 professionals who will attend Bridging Perspectives conference from all corners of the U.S. and the world. With plenty of fun and food, attendees will enjoy this opportunity to renew old acquaintances while establishing new ones. Sponsorship offers conference-wide exposure and positive association with an event serving to energize our attendees as they kick off a conference rich in programming and networking opportunities.

"Gender Bender" Reception (1 available)

\$5,500

This event is sure to be remembered by all conference attendees! The conference will feature the premier performance of "Gender Bender", a play commissioned for the conference through the sponsorship of John and Jill Trautz. This thought-provoking piece is written by award-winning Twin Cities playwright Syl Jones and performed by the internationally renowned Mixed Blood Theater. Your sponsorship will provide more than 400 conference attendees and local dignitaries a cocktail reception designed to help guests unwind and mingle before the performance. You can make your company even more memorable by including napkins with your company logo (printed by sponsor).

Conference Breakfast (4 available)

\$2,200 each

While taking place within the formal framework of the conference, the continental breakfast buffet provides the opportunity to emphasize your company's services or products in a relaxed setting.

Walking Lunch (1 available)

\$3,200

The lunch on opening day is an event designed to drive attendees to the Exhibit Hall. Your company name and logo will be on signage at the buffet and in the Exhibit Hall. Your company will have the opportunity to distribute literature, products and/or give-aways at a display table within the Exhibit Hall for that afternoon.

Keynote Events (3 available)

\$3,800

Each of the Plenary Events will feature top names in the field of batterer invention and domestic abuse prevention. Your company is entitled to provide signage in the room, and company name and logo will be featured on dining table. Your company will have the opportunity to distribute literature, products and/or give-aways at a display within the ballroom.

Pre-Conference Breaks (2 available)

\$1,500 each

Provide the morning or afternoon snack and beverage stations to participants of the one-day Pre-Conference. Sponsor will be recognized on signage in lobby, refreshment station and in the conference program.



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SPONSORSHIP CONTRACT

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Benefits to sponsors:

- One piece of promotional material inserted in attendee tote bag
- Featured logo placement with link on conference website
- Logo on on-site sponsorship acknowledgement signage
- Acknowledgment in the Bridging Perspectives Program

SPONSOR INFORMATION

Company/Organization

Contact Name

Title

Mailing Address 1

Address 2

City, State/Province /Region

Zip/Postal Code

Phone

Fax

Email

Website

Other Information

Please contact me about Exhibiting/Advertising Opportunities.

I will send a company brochure and bio by April 1, 2009. (REQUIRED)

SPONSORSHIP OPPORTUNITIES

<input type="checkbox"/> Lanyards/Badge Holders	\$1,500
<input type="checkbox"/> Attendee Tote Bags	\$3,000
<input type="checkbox"/> Conference CD	\$3,000
<input type="checkbox"/> Conference Folder	\$2,000
<input type="checkbox"/> Attendee Pens	\$1,200
<input type="checkbox"/> Internet Station (3)	<input type="checkbox"/> \$1,000 <input type="checkbox"/> \$1,000 <input type="checkbox"/> \$1,000
<input type="checkbox"/> Relaxation Station (2)	<input type="checkbox"/> \$1,200 <input type="checkbox"/> \$1,200
<input type="checkbox"/> Welcome Reception	\$4,000
<input type="checkbox"/> "Gender Bender" Reception	\$5,500
<input type="checkbox"/> Conference Breakfast (4)	<input type="checkbox"/> \$2,200 <input type="checkbox"/> \$2,000 <input type="checkbox"/> \$2,200 <input type="checkbox"/> \$2,000
<input type="checkbox"/> Walking Lunch	\$3,200
<input type="checkbox"/> Keynote Event (3)	<input type="checkbox"/> \$3,800 <input type="checkbox"/> \$3,800 <input type="checkbox"/> \$3,800
<input type="checkbox"/> PreConference Breaks (2)	<input type="checkbox"/> \$1,500 <input type="checkbox"/> \$1,500



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PAYMENT FORM

Total Amount Due \$ _____
Total Amount Enclosed \$ _____

A 50% deposit is due with the application. Balance is due before the conference start date of May 12, 2009. Sponsorships purchased after April 1 require full payment. Sponsorship cancellations are not accepted.

Payment by Check

Checks can be made payable to Domestic Abuse Project (DAP).

Payment by Credit Card

- American Express
- MasterCard
- VISA

Credit Card Number

Expiration Date

3-Digit VC

Name on Card

Signature

Completed applications and payments can be sent by:

MAIL

DAP
Conference Sponsorships
204 West Franklin Avenue
Minneapolis, MN 55404

EMAIL (credit card payments only)
spalmer@mndap.org

FAX (credit card payments only)
612.874.8445
Attn: Sonia Palmer

Agreement and Signature

The Domestic Abuse Project is hereby authorized to reserve sponsorship space at the Bridging Perspectives: Intervening with Men Who Batter Conference 2009.

Signature

Date

For more information please contact Sonia Palmer at 612.874.7063 x217 or spalmer@mndap.org.